

Panera Bread Named Official Caterer of the Carolina Railhawks Women

Panera Logo to be featured on Carolina RailHawks Women's Jerseys

Cary, NC (Friday, May 16th, 2008) "The Carolina RailHawks announced today that they have partnered with Panera Bread, naming the bakery-cafe the Official Caterer of the Carolina RailHawks Women. In addition, the Panera logo will be featured on the Carolina RailHawks Women's team jerseys at home and away games.

"We are honored to feature Panera Bread as the jersey sponsor of the Inaugural Carolina RailHawks Women's team," said RailHawks President and General Manager Chris Economides. "We are proud to wear such a solid community-oriented company name like Panera at all of our games and in everything we do."

The new Carolina RailHawks Women's jersey, featuring the Panera Logo, will make its WakeMed Soccer Park debut at the much-anticipated Women's home opener on Friday, May 16th at 7:30 PM. Fans will be treated the historical return of competitive women's soccer to the Triangle and exciting, high energy match. Tickets for the event are available by calling the LGFCU Box Office at 919-859-KICK (5425).

The Panera Bread bakery-cafes in the Triangle are owned and operated by Joe Bastian, his wife Diane and his sister, Casey Bastian. They have eleven bakery-cafes in the Triangle, one in Greenville, one in Pinehurst, and one opening next month in Morehead City.

"We're thrilled to be able to partner with the RailHawks Women in their launch into the Triangle," said Joe Bastian, President of Breadwinners at the Triangle, the local entity of Panera Bread. "Soccer has a great tradition in this area, and we have always enjoyed great support from the many soccer fans throughout the region, so we are really pleased to support this great addition to our community."

Panera Bread serves fresh baked, handcrafted artisan breads, sweet and savory baked goods, hand-tossed salads, wholesome soups, and signature sandwiches in a distinctly warm and welcoming environment. Panera bread is committed to using great tasting, quality ingredients in the food they offer, and contributing to the neighborhoods in which our customers and employees live and work through programs like Operation Dough-Nation® Headquartered in Richmond Heights, MO, Panera Bread owns and franchises 1,195 bakery-cafes under the Panera Bread® and Saint Louis Bread Co.® names as of May 15, 2008.

The Carolina RailHawks organization will make history on Friday, May 16th when the Carolina RailHawks Women bring back competitive women's soccer to the Triangle as they host the Atlanta Silverbacks at 7:30 PM at WakeMed Soccer Park. The RailHawks will make history again by hosting the first of two W-league/USL-1 double headers this season. On Saturday May 24th the RailHawks Women will host the Carolina Dynamo at 4:00 PM and the RailHawks men will host their arch rivals from New York, the Rochester Rhinos at 7:30 PM at

WakeMed Soccer Park. Tickets for these events are available by visiting www.carolinarailhawks.com or by calling the LGFCU Box Office at 919-859-KICK (5425)